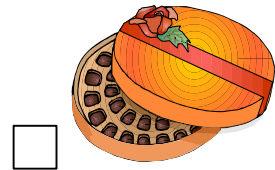




2010 Chocolate Fest

Sponsorship Opportunities

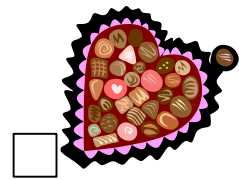
Saturday May 15, 2010
Hortonville Commercial Club Park



**10 Pound Box Sponsor – two available for \$2,000
(to cover the cost of the fireworks display)**

These Sponsorships have been Sold to – Wolf River Community Bank and VandeWalles Candies!

- Will have name listed as event co-host on all promotion and advertising materials, “The Hortonville Area Chamber of Commerce and _____ invite you to the 2nd Annual Hortonville Chocolate Fest”
- Will have name and **XLarge logo** on all promotional items and advertising (must be secured by 3/2/10). Includes; newspaper, radio, event tickets, event banners, event posters
- Invited to display signage at the event
 - Max size 2’ X 6’
 - Sponsor must provide by 5/5/10 (will be returned after event)
- Invited to have a PRIMARY exhibitor display space at event
- Will have opportunity to welcome and address the attendees (time limit of 2 minutes, text must be pre-approved by event committee)



5 Pound Box Sponsor– \$750

- Will have name and **Large logo** on the following promotional items and advertising (must be secured by 3/2/10) including; newspaper, radio, event posters
- Invited to display signage at the event
 - Max size 2’ X 6’
 - Sponsor must provide by 5/5/10 (will be returned after event)
- Invited to have an exhibitor display table at event and/or presentation
- Will have opportunity to address the attendees (time limit of 1 minute, text must be pre-approved by event committee)



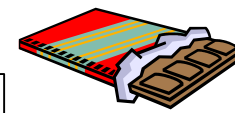
Chocolate Bunny Sponsor – \$500

- Will have name and **mid-sized logo** on the following promotional items and advertising (must be secured by 3/2/10) including; newspaper, event posters
- Invited to have an exhibitor display table at event
- Invited to display signage at the event
 - Chamber will create group signs to be displayed



Brownie Sponsor – \$250

- Will have name and **small logo** on the following promotional items and advertising (must be secured by 3/2/10) including; newspaper, event posters
- Invited to have an exhibitor display table at event
- Invited to display signage at the event
 - Chamber will create group signs to be displayed



Chocolate Bar Sponsor–\$150

- Will have name on the following promotional items and advertising (must be secured by 3/2/10) including; newspaper, event posters
- Invited to have an exhibitor display table at event
- Name only will be displayed on signage at the event. No logo at this level.
 - Chamber will create group signs to be displayed



Cookie Sponsor – \$100

- Will have name on the following promotional items and advertising (must be secured by 3/2/10) including; newspaper, event posters
- Invited to have an exhibitor display table at event
- Name only will be displayed on signage at the event. No logo at this level.
 - Chamber will create group signs to be displayed



May 15, 2010 Chocolate Fest Sponsorship Agreement

(Sponsorship deadline is March 2, 2010)

We are interested in the following sponsorship(s)

- 10 Pound Box Sponsor – two sponsorships available for \$2,000
- 5 Pound Box Sponsor – \$750
- Chocolate Bunny Sponsor – \$500
- Brownie Sponsor – \$250
- Chocolate Bar Sponsor – \$150
- Cookie Sponsor – \$100

Business Name: _____ Contact Person: _____

Phone: _____ E-Mail: _____

Thank you for joining our event as a sponsor. To assist us with event promotion please;

- Return this Sponsorship Agreement sheet to Traci Martens by March 2, 2010
 - **Indicate your business name as it should appear on promotional materials**
- Deliver signage (if applicable) to Traci by May 5, 2010
- E-mail a PDF of your logo (if applicable) for the event posters by March 2, 2010

Event Contact Information

Hortonville Chamber of Commerce
Traci Martens, Chocolate Fest Chairperson
210 Emily Way, Hortonville, WI 54944
Phone: (920) 779-0440 Fax: (920) 779-0484
www.hortonvillechamber.com
E-mail: tracimartens@att.net

*If you have a sponsorship idea that would promote your business and our event please contact
Traci Martens to discuss your idea!*



Hortonville Chamber of Commerce

PO Box 135, Hortonville, WI 54944

January 19, 2010

Dear Chamber Members and Local Business Owners!

Are you looking for a great way to get involved in highlighting all that Hortonville has to offer? If so, come and see what's new in Hortonville! The Hortonville Chamber of Commerce will host our 2nd annual **Chocolate Fest** on Saturday, **May 15, 2010** at Commercial Club Park.

The Chocolate Fest Committee and community of Hortonville are very excited about this event. This is our chance to really show what Hortonville has to offer and also put our businesses up front and center for all to see! The goal of this event is to promote our Chamber members and event sponsors while having a fun, summer kickoff event. The Chocolate Fest event committee created these sponsorship opportunities in hopes of providing maximum exposure and publicity.

The scheduled events will include an old car and tractor show, kids activity center, Karate America Demonstration, Chocolate Bake Off, chocolate eating contest, HMS Jazz Band performance, the HASBand, "Hortonville's Got Talent!", Beer tasting event sponsored by Corks & Caps, the band "Sonic Circus" and concluding with an impressive fireworks display! There is something for everyone! New this year..... Knights of Columbus Pancake Breakfast and a Family Fun Bike Ride! See the great scenery around our village as you take a relaxing bike ride through town. Pick your length and have some fun with family and friends! Route will be monitored by Dental Associates volunteers.

Do you want to know more about how you can become involved? Please review the enclosed Sponsorship Opportunity sheets for details. All sponsors are offered a vendor booth area to display product information and provide a kid friendly activity. We are also looking for volunteers and attendees. Watch your chamber emails and the local papers for more details and come join the fun!

If you are interested in being involved, please fill out the attached form and return it to us by **March 2, 2010** or simply give Traci a call at (920) 779-0440. We look forward to hearing from you soon!

Sincerely,

Traci Martens
Chocolate Fest Chairperson
VP, Hortonville Chamber of Commerce